



CMC Action Alert

100 Day Countdown to Entry into Force: 23 April - 31 July 2010

Take part in the countdown to entry into force!

23 April marks the beginning of the 100 day countdown to entry into force of the Convention on Cluster Munitions (CCM). The countdown will be an opportunity to carry out actions to promote signature and ratification of the Convention, and raise awareness of its entry into force.

Each week of the countdown, CMC will target a non-signatory country to urge them to sign the Convention. Cambodia will kick-start the action on 23 April, followed by Tajikistan (3 May), Vietnam (10 May), Brazil (17 May), Jordan (24 May), Argentina (31 May), Serbia (7 June), Grenada (14 June), Bangladesh (21 June), Papua New Guinea (28 June), Sudan (5 July), Slovakia (12 July), Morocco (19 July), Thailand (26 July).

TAKE ACTION:

1) Carry out a national action to urge your government to sign or ratify the Convention - send a letter, have a meeting with officials, do media outreach, launch an online action, or hold an event. A CMC press release on the countdown will be available for campaigners to adapt and send out on 23 April.

2) Take part in the global action -

- Send a letter to the target country - particularly if it's in your region. Copies of CMC's letter will be sent out each week to the campaign for you to adapt and use.
- Post an article on your website about that country and why it should join the CCM. Articles prepared for the CMC website will be available for you to post on your websites and send to media outlets.
- Send a short testimonial statement from you or an influential advocate in your country to use in online campaigning. More information on social networking will be sent shortly by Conor Fortune.
- Use Twitter and Facebook to raise awareness of entry into force and why these countries should sign the Convention. Follow CMC on www.twitter.com/banclusterbombs and re-tweet the messages. Join the Facebook group Ban Cluster Bombs International and post messages about the actions you are taking.

Campaigners in these countries have national actions and events planned during their action week.

Let us know what actions you have planned in your country too!

CMC TOOLS AND MATERIALS

The following materials will be available for campaigners to use:

- Letters to target countries (available at the start of each week for that country)
- Short articles for online campaigning and media (available at the start of each week)
- Logo for the countdown and entry into force (available by Thurs 22 April)
- Press release (available Thurs 21 April)

ENTRY INTO FORCE (EIF)

Following the deposit of the 30th ratification, the Convention on Cluster Munitions will enter into force on 1 August 2010 making it legally-binding on all states that have ratified it.

In the weeks left until EIF, non-signatory states can sign the Convention but after this date states must accede in a 1 step process which means signing and ratifying at the same time. In most countries signature is simpler than accession. The last working day to sign the Convention is Friday 30 July.

For those states that have ratified the Convention, entry into force will also mean they begin counting down to the deadlines for clearance and stockpile destruction.

CMC campaigners have identified drumming as the theme for a campaign action on Sunday 1 August. Let us know what activities you have planned for entry into force day too!

Thanks and good luck with your actions!