

## **CAMPAIGNERS' FORUM**

June 10-12<sup>th</sup>, 2010

Hotel Sheraton, Santiago, Chile

### **Objectives:**

- To enable all campaigners to contribute to the Forum via the development of the agenda, facilitation and participation;
- To equip campaigners with new and deeper skills for effective campaigning on the CCM and MBT;
- To build a sense of team spirit among members of the two campaigns;
- To provide a forum to brainstorm ideas and share expertise on running effective universalisation and implementation campaigns;
- To brainstorm drumming actions and other creative and effective events and tools to mark the entry into force of the Convention on Cluster Munitions (CCM) on 1 August;
- To brainstorm drumming actions that can take place in the run up to and during the First Meeting of States Parties (1MSP) from 8-12 November 2010;
- To train campaigners on contributing to and conducting effective research and monitoring as part of The Monitor.

	ROOMS					
Thursday, June 10	P. De Valdiva A	Vitacura	Las Condes	El Quixote	Providencia	Hotel Room (# TBC)
8:45-9:20	Check-in and agenda overview	X	X	X	X	X
9:20-10:45	Creative campaigning on the road to EIF and 1MSP <b>Lead:</b> Mette Sofie Eliseussen  <b>Support:</b> Laura Cheeseman + others TBC	X	X	X	X	X
10:45-11:15	<b>BREAK</b>					
11:15-12:30	Synergies and differences between CCM, MBT & CRPD* <b>Leads:</b> Tamar Gabelnick, Nerina Cevra, Firoz Ali Alizada	Strategies & opportunities for working with Parliamentarians <b>Lead:</b> Portia Stratton, Mimidoo Achakpa, Khaled Yamout	Weaponry 101* <b>Lead:</b> Mark Hiznay	How to contribute to the research & monitoring of the new Monitor* <b>Leads:</b> Jackie Hansen, Megan Burke	Creative fundraising and securing resources* <b>Leads:</b> Mette Sofie Eliseussen, Kasia Derlicka, Raza Shah Khan (TBC)	Strategies for working with non-state armed groups <b>Lead:</b> Fred Lubang
12:30-14:00	<b>LUNCH (Location TBC)</b>					
14:00-15:45	Working with the media* <b>Leads:</b> Amelie Chayer, Conor Fortune, Samantha Bolton, Raza Shah Khan (TBC)	The role of strategic planning in developing effective campaigns* <b>Leads:</b> Miriam Struyk, Kasia Derlicka, Nerina Cevra	Getting you started on using online social media in your advocacy <b>Leads:</b> Oistein Thorsen, Mary Wareham	Lobbying skills & strategies* <b>Leads:</b> Marion Libertucci, Susan Walker, Maria Pia Devoto, Daniel Aghan supported by Laura Cheeseman	How to write effective proposals* <b>Leads:</b> Jackie Hansen, Megan Burke	Facilitation and presentation skills* <b>Leads:</b> Zach Hudson, Crystal Almeida
15:45-16:15	<b>BREAK</b>					
16:15-17:30	Developments and best practices on national legislation for CCM* <b>Leads:</b> Bonnie Docherty, Gustavo Vieira	Introduction to advocating on victim assistance* <b>Leads:</b> Firoz Ali Alizada, Jesus Martinez	Getting you started on using online social media in your advocacy (continued) <b>Leads:</b> Oistein Thorsen, Mary Wareham, <b>supported by</b> Conor Fortune, Jackie Hansen	Monitoring cluster munition stockpiles & their destruction* <b>Leads:</b> Mark Hiznay	1MSP – Plans, expectations & outcomes* <b>Leads:</b> Thomas Nash, Alex Hiniker, Vilayphone Chouramany	Campaigning in challenging countries* <b>Leads:</b> Zach Hudson, Pamela Cole, Ayman Sorour
Evening	<b>FREE EVENING!</b>					

ROOMS						
Friday, June 11	P. De Valdiva A	Vitacura	Las Condes	El Quixote	Providencia	Hotel Room (# TBC)
8:45-9:15	Check-in and agenda overview	X	X	X	X	X
9:15-10:45	Creative campaigning on the road to EIF and 1MSP <b>Lead:</b> Mette Sofie Eliseussen <b>Support:</b> Laura Cheeseman + others TBC	X	X	X	X	X
10:45-11:15	<b>BREAK</b>					
11:15-12:30	Campaigning in challenging countries* <b>Leads:</b> Zach Hudson, Pamela Cole, Ayman Sorour	1MSP – Plans, expectations & outcomes* <b>Leads:</b> Thomas Nash, Alex Hiniker, Vilayphone Chouramany	How to develop an effective network <b>Leads:</b> Serena Olgianti, Daniel Aghan, Maria Pia Devoto	Creative fundraising and securing resources* <b>Leads:</b> Mette Sofie Eliseussen, Kasia Derlicka, Raza Shah Khan (TBC)	Next steps in disinvestment campaigning* <b>Leads:</b> Roos Boer, Kimberly Brown	Introduction to advocating on victim assistance* <b>Leads:</b> Firoz Ali Alizada, Jesus Martinez
12:30-14:00	<b>LUNCH (Location TBC)</b>					
14:00-15:45	Working with the media* <b>Leads:</b> Amelie Chayer, Conor Fortune, Samantha Bolton, Raza Shah Khan (TBC)	The role of strategic planning in developing effective campaigns* <b>Leads:</b> Miriam Struyk, Kasia Derlicka, Nerina Cevra	How to build your own website for free <b>Leads:</b> Jackie Hansen, Oistein Thorsen	Lobbying skills & strategies* <b>Leads:</b> Marion Libertucci, Susan Walker, Maria Pia Devoto, Daniel Aghan supported by Laura Cheeseman	Reporting skills - effective use of documentation and photography* <b>Leads:</b> Bonnie Docherty, Mary Wareham	Facilitation & presentation skills* <b>Leads:</b> Zach Hudson, Crystal Almeida
15:45-16:15	<b>BREAK</b>					
16:15-17:30	Developments and best practices on national legislation for CCM* <b>Leads:</b> Bonnie Docherty, Gustavo Vieira	Strategies for working with governments in affected countries* <b>Leads:</b> Margaret Arach Orech, Sulaiman Safdar, Jelena Vicentic	Computer skills: individual tutorials (limit 10 participants) <b>Lead:</b> Conor Fortune	Synergies and differences between CCM, MBT & CRPD* <b>Leads:</b> Tamar Gabelnick, Nerina Cevra, Firoz Ali Alizada	Weaponry 101* <b>Lead:</b> Mark Hiznay	How to contribute to the research & monitoring of the new Monitor* <b>Leads:</b> Jackie Hansen, Megan Burke
Evening	<b>“Beat the Drum” Jam at India Park (TO BE CONFIRMED)</b>					

	<b>ROOMS</b>					
<b>Saturday, June 12</b>	<b>San Cristobal A</b>	<b>Vitacura</b>	<b>Las Condes</b>	<b>El Quixote</b>	<b>Providencia</b>	<b>Hotel Room (# TBC)</b>
8:45-9:15	Check-in and agenda overview	X	X	X	X	X
9:15-10:45	Creative campaigning on the road to EIF and 1MSP  <b>Lead:</b> Mette Sophie Eliseussen  <b>Support:</b> Laura Cheeseman & others TBC	X	X	X	X	X
10:45-11:15	<b>BREAK</b>					
11:15-12:30	Hot Topics: Open Q & A of arguments & rebuttals <b>Lead:</b> Steve Goose	Advocacy and awareness event planning <b>Leads:</b> Maria Pia Devoto, Daniel Aghan	Monitoring cluster munition stockpiles & their destruction* <b>Leads:</b> Mark Hiznay	How to contribute to the research & monitoring of the new Monitor* <b>Leads:</b> Jackie Hansen, Megan Burke	Next steps in disinvestment campaigning* <b>Leads:</b> Roos Boer, Kimberly Brown	Strategies for working with governments in affected countries* <b>Leads:</b> Margaret Arach Orech, Sulaiman Safdar, Jelena Vicentic
12:30-14:00	<b>LUNCH (Location TBC)</b>					
14:00-15:45	X	The role of strategic planning in developing effective campaigns* <b>Leads:</b> Miriam Struyk, Kasia Derlicka, Nerina Cevra	Computer skills: individual tutorials (limit 10 participants) <b>Lead:</b> Camille Gosselin (TBC)	Working with the media* <b>Leads:</b> Amelie Chayer, Conor Fortune, Samantha Bolton	How to write effective proposals* <b>Lead:</b> Jackie Hansen, Megan Burke	Next steps on youth campaigning <b>Leads:</b> Cristian Wittman, Raza Shah Khan, Crystal Almeida
15:45-18:00	<b>FREE TIME!</b>					
18:00	<b>Closing of Campaigners' Forum and CMC Wrap Party (El Parron)</b>					