

## Friday 11: How to develop an effective network

Expectations of the participants:

- Receive inputs in order to be effective
- Lessons learn from others experiences
- Learn from others
- Get a network work
- Contribute and learn

Facilitators:

Advocacy: act together, share resources, increase capacity, share tasks and resources, increase power and strength , have a unique voice, facilitate communication, increase diversity and visibility (Aghan)

10 points to develop an effective network

1. To have a mission, objective, the why
2. Add value to be part of that specific network
3. To have a clear strategy, clear set of objectives
4. How to attract/influence others to join you
5. Ensure, thematic representation, regional legitimacy
6. Effective means of communication, how to keep in touch, the need of the flow of information
7. Structure? Staff? Secretariat? Steering Board?
8. How to share resources
9. Trust
10. Political momentum, how to create the momentum, personal commitment, organization commitment, positive energy, political goodwill

Group 1:

1. The need of a Leader with: commitment, resources, time, initiative
2. Sustainability, ensure resources
3. Communication, chain of information

Group 2:

1. Leader, if there is one, avoid dependence with a membership engage
2. Set objectives relevant to the members
3. Set clear actions and clear calendar of actions
4. communications

Group 3:

1. The need of a leader/secretariat/coordinator 100%, full time dedication
2. Look for social networks support (twitter,facebook, you tube), messages: simple, clear, entertaining, positive
3. Communications

## Conclusion

Key elements:

- Leader, important role
- Engage members, motivate members
- Communications, give enthusiasm, social networks, increase capacity